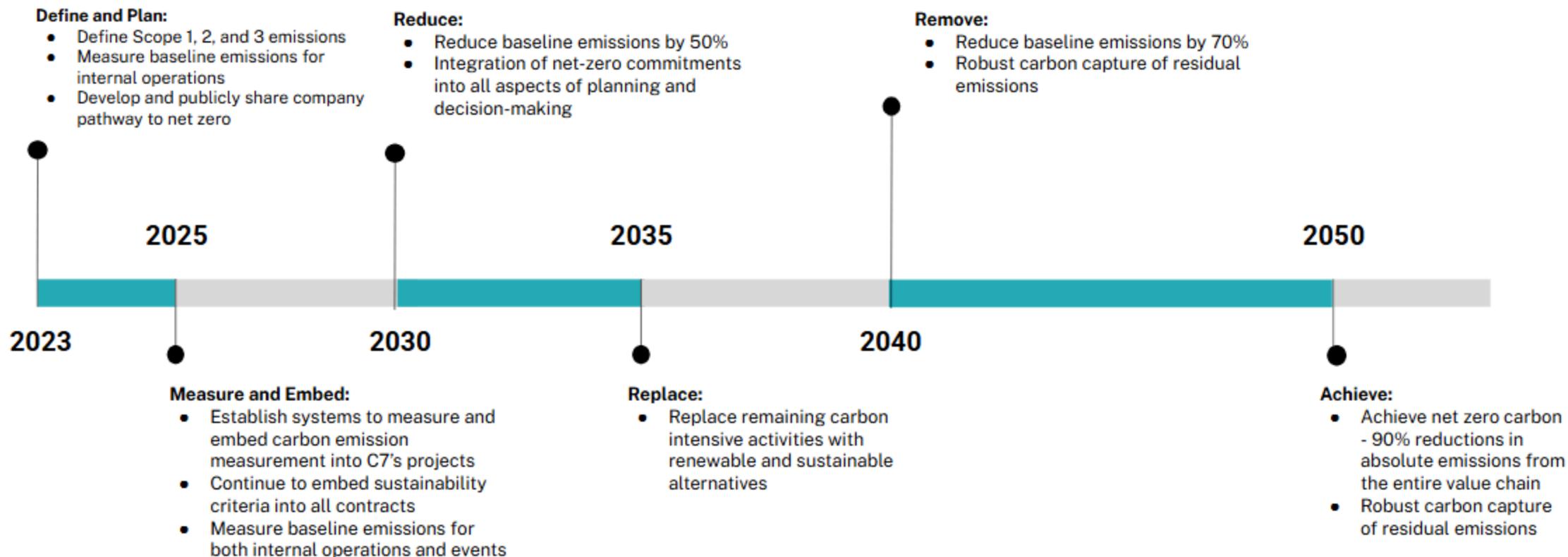


# Overview of ConnectSeven Group's Carbon Reduction Plan



## Immediate Change

**Learn:** awareness and engagement

## Midterm Change

**Feel:** behavioural change (internal, industry, clients, partners)

## Longterm Change

**Shift:** cultural shift and embedded practices